#### PATRONS:

Shri Amrish R. Patel (President SVKM, Chancellor NMIMS) Shri.Sunandan Divatia (Honarary Secretary, SVKM)

# CHAIRPERSON:

Dr. Parag Ajagaonkar, Principal, NM College

## CONVENER:

Dr. Muktha Manoj Jacob (+91 9769000363)

# ORGANISING COMMITTEE:

Dr. Deepa Chitnis (+91 9821345459)

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Mr. Sameer Dave (+91 9819023234)

Mr. Sagar Talreja (+91 9870464744)

#### ADVISORY COMMITTEE:

Dr. Sai Chandramouli

(Poet, Translator and Critic,

Former Professor of English Osmania University)

Dr. Ghanshaym

(Professor of English,

Dau Uttam Sao Government College, Chattisgarh.)

Dr. Neelam Arora

(Principal- Lala Lajpatrai College, Mumbai)

## PROGRAM SCHEDULE:

08:00 a.m. to 09:00 a.m. Breakfast and Registration

09:00 a.m. to 09:45 a.m. Inaugural Session (Seminar Hall)

10:00 a.m. to 11:30 a.m. Technical Session I

Technical Session II

11:30 a.m. to 11:45 a.m. Tea Break

11:45 a.m. to 01:15 p.m. Technical Session III

Technical Session IV

01:15 p.m. to 02:00 p.m. Lunch

02:00 p.m. to 03:30 p.m. Technical Session V

Technical Session VI

03:30 p.m. to 03:45 p.m. Tea Break

03:45 p.m. to 05:00 p.m. Valedictory Session

# CONTACT DETAILS:

Narsee Monjee College of Commerce and Economics JVPD Scheme, Vile Parle (West), Mumbai 400056

Telephone number: +91 022 42338000 +91 022 42338001

Email: nmcollegeconfer@gmail.com Website: http://www.nmcollege.in





# SHRI VILE PARLE KELAVANI MANDAL'S NARSEE MONJEE COLLEGE OF COMMERCE AND ECONOMICS

NAAC Re-accredited Grade A (CGPA: 3.42)

In collaboration with:

Indian Council Of Social Science Research (ICSSR)

Western Regional Centre

University of Mumbai

organizes

Multidisciplinary
One Day National Conference

# **ETHICS IN CONTEMPORARY SOCIETY**



on

Saturday, 23rd February, 2019

Venue:

5<sup>th</sup> Floor, Seminar Hall, Shri Bhagubhai Mafatlal Polytechnic Building, Vile Parle(West), Mumbai - 400056

#### ABOUT NM COLLEGE:

Shri Vile Parle Kelavani Mandal's Narsee Monjee College of Commerce and Economics had its humble inception in the year 1964 with just 250 students in the single stream of Commerce. Today it stands tall providing education to more than 6000 students not only in Commerce Stream but also in Management, Finance, Information Technology and Post Graduate programmes. Even after 54 years of its glorious existence, NM is one of the most preferred colleges for the students at the National and International Level.

#### VISION:

To provide affordable quality education, while equipping students with knowledge and skills in their chosen stream, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs and above all good human beings.

# MISSION:

To strive for quality education in keeping with the motto of the college, "Excellence in Education" and prepare young minds for imbibing knowledge, skills and sensitivity.

#### **CONFERENCE NOTE:**

Ethics is an important aspect in every sphere of our lives, be it professional or personal, as it plays a critical role in shaping the individual's behavior within a society. Each one of us is confronted with moral, social, political, legal ethical issues time and again, in our roles as citizens, scholars, professionals, parents, members of their communities and more so as human beings with responsibilities to other Nations and fellow human beings.

This conference is being organised with a view of considering the ethical issues in the social arena. The aim of the conference is to lead one to develop skills in articulating their own values, to provide others with reasons for their actions and give meaning to questioning the values of others. It also aims at empowering the stakeholders to meet the challenges of the evolving world on a day to day basis.

#### MAIN THEME:

ETHICS IN CONTEMPORARY SOCIETY

## SUB-THEMES:

- 1. Ethics in Business Management
- 2. Ethics in Law and Society
- 3. Ethics in Finance and Accounting
- 4. Ethics in Media and Healthcare
- 5. Ethics in Education and Research
- Ethical issues in Information Technology [These sub-themes are not exhaustive, rather indicative only]

# GUIDELINES FOR PREPARATION & SUBMISSION OF RESEARCH PAPERS:

- Papers shall be typed only in Word file , Times New Roman, Font size 12 and 1.5 line spacing with 1" margin on all sides.
- Should not exceed 2000 words(including abstract) & 6
  pages of A4 size paper(in cluding graphs, tables and
  appendices).
- The beginning of the paper should contain the following information at the top - Title of the paper, Author's name, Institution name and address, Email ID and Contact number.
- 4. References should be in APA style.
- The author shall give a letter of undertaking regarding the originality of the paper written.
- Abstract and Full Paper(s) shall be sent through email attachment to: nmcollegeconfer@gmail.com.

#### IMPORTANT DATES:

Date of Conference	23rd February, 2019
Last Date of Submission of Abstract (250) words	1st February, 2019
Intimation of Acceptance of Abstracts by	5 <sup>th</sup> February, 2019
Last date for Registration for Conference	12th February, 2019
Last date for Submission of Full Paper (2000 words)	12th February, 2019

Papers recieved will be peer reviewed and short-listed papers shall be published in a journal with ISSN number.

# REGISTRATION FEES (Inclusive of GST):

Industry Professionals	Rs.1500 + Rs.500 for Publication
Academicians	Rs.1000 + Rs.500 for Publication
PG students &	Rs. 800 + Rs.500 for Publication
researchers	

# **REGISTRATION PROCESS:**

NEFT/Demand Draft

Payment to be made after Acceptance of Abstracts
Bank Account Name: Narsee Monjee College of Com &

Eco General A/C

Account No.: 013111001663

Name of the Bank: Dena Bank
Branch: Juhu Vile Parle
IFSC Code: BKDN0460131

Registration Form will be available on

www.nmcollege.in from 25th January, 2019.

- Outstation Participants should inform about accommodation at the time of registration.
- → Accommodation shall be provided at participant's cost. Contact: Mr. Sameer Dave (+91 9819023234)