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**A STUDY OF THE REVOLUTION IN AGRI COMMUNITIES: TRENDS AND EMPOWERING AGRI COMMUNITIES FOR ACHIEVING VIKASIT BHARAT WITH SPECIAL REFERENCE TO ALIBAUG TALUKA, RAIGAD DISTRICT**

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**ABSTRACT**

*This paper attempts to study the key role of Agri Communities for achieving the vision of growth of India popularly known as Vikasit Bharat. This paper focuses to analyse the challenges faced by Agri Communities in primary, secondary and service sector and to propound the strategies to empower the Agri Community for the upgradation of the community. This research paper will be promoting sustainable agriculture, rural development and economic growth. Through the blend of methods this paper will investigate the impact of Agri Communities in Alibaug Taluka, Raigad District. The findings will highlight the importance of Agri Community in enhancing economic development.*

**INTRODUCTION**

Agri Community is traditionally the group of people belonging to the occupations like farming, agriculture, animal husbandry, fish trading as well as in Construction line. Traditionally these people are carrying out these occupations in the family from generations to generations. It is the community which is considered as one of the wealthy one. They generally possess a sufficient amount of wealth, money and gold. Lots of hard efforts are taken by these people for their occupations and improving their standard of living. The occupations were traditional in nature in the olden times but now there has been a significant change in the occupational structure due to the current changing scenario with reference to Vikasit Bharat. The contributonal factors to this change are shift in their educational patterns, climatic changes and modifications in the mindset of the new generation of this community.

The major contributions to the lifestyle development of this community is parental or ancestral but the current generation is significantly contributing with the match in the current trends of the world. The new generation of the Agri Community is change oriented. The older perspective of the other communities towards Agri Community is changing day by day due to the growth and development of this community.

**OBJECTIVES OF THE STUDY**

1. To study the change in the occupational structure and methodology of work in the Agri Community
2. To study the change in the mindset of the new generation in the Agri Community
3. To study the change in the perception of the other communities towards the Agri Community
4. To know the current trends and developments in the Agri community
5. To find out the new path for the future progression of Agri Community

**HYPOTHESIS**

**H0 (Null Hypothesis):** There is no significant change in the occupational structure of the Agri Community

**H1 (Agri Community and Perception):** There is a significant change in the perception of other communities towards Agri Community

**H2 (Agri Community and Standard of Living):** There is a growth in the standard of living of the Agri Community

**REVIEW OF LITERATURE****Socio-Economic Aspects of Agri Community**

Several studies have highlighted the economic significance of Agri Community. According to Anderson et al. (2020), agriculture remains the primary source of livelihood for rural populations, contributing to income generation and employment. Additionally, rural economies are heavily dependent on agricultural productivity, which in turn influences migration patterns, education levels, and overall community well-being (Smith & Jones, 2018).

**Sustainable Practices in Agri Communities**

Sustainability in agriculture is a recurring theme in scholarly research. The adoption of organic farming, crop diversification, and conservation agriculture, farming, fishing has been extensively analyzed. According to Williams and Brown (2021), sustainable farming practices not only enhance soil fertility but also improve long-term productivity and resilience to climate change.

**Technological Advancements and Their Impact**

Recent literature explores the impact of technological innovations on agricultural communities. The adoption of precision farming, digital tools, and smart irrigation systems has transformed traditional agricultural practices. According to Johnson and Martinez (2021), digitalization in agriculture improves efficiency, reduces resource wastage, and enhances yield prediction models.

**Policy and Governance in Agri Communities**

Government policies play a crucial role in shaping the Agri communities. Literature on policy frameworks suggests that subsidies, trade regulations, and land tenure systems significantly impact farming practices. According to White and Green (2020), well-designed agricultural policies can enhance food security, promote fair trade, and mitigate risks associated with climate change.

**RESEARCH METHODOLOGY**

This study is based on Primary Data. It combines qualitative and quantitative methods:

**PRIMARY DATA**

1. **Surveys and interviews:** With Agri community members, leaders.

**Sample Size:** 200 community members, 10 leaders

2. **Statistical analysis:** Of agricultural productivity, rural livelihoods, and overall economic growth of the Community.

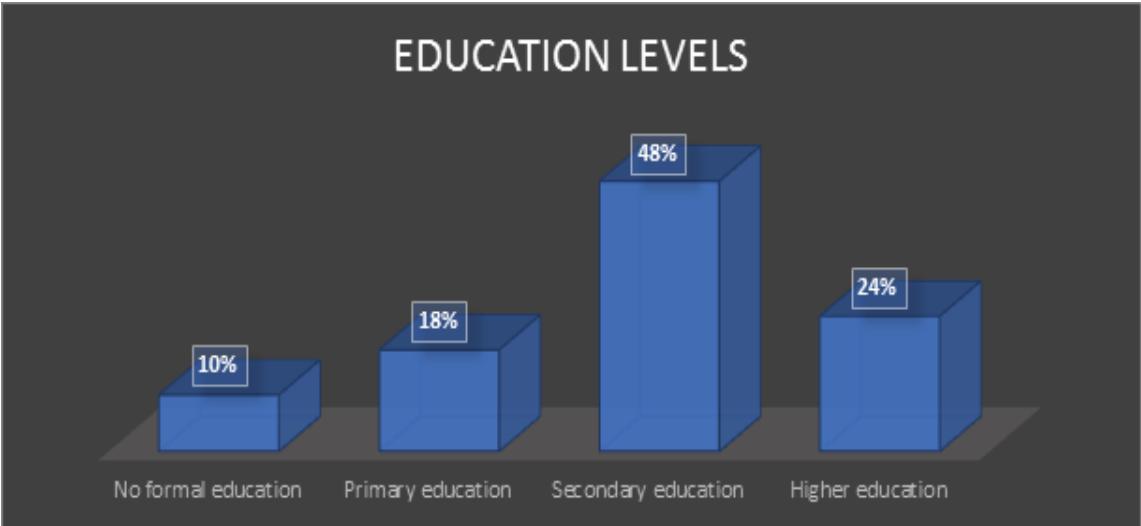
**DATA ANALYSIS AND INTERPRETATION**

➤ **Descriptive statistics**

**Demographic:**

- **Sample Size (N):** 200 respondents from various Agri communities.
- **Age Distribution:**
  - Mean Age: 46.5 years
  - Median Age: 46 years
  - Standard Deviation: 10.2 Years
  - Age Range: 25 – 75 years
- **Education Levels (% of respondents):**

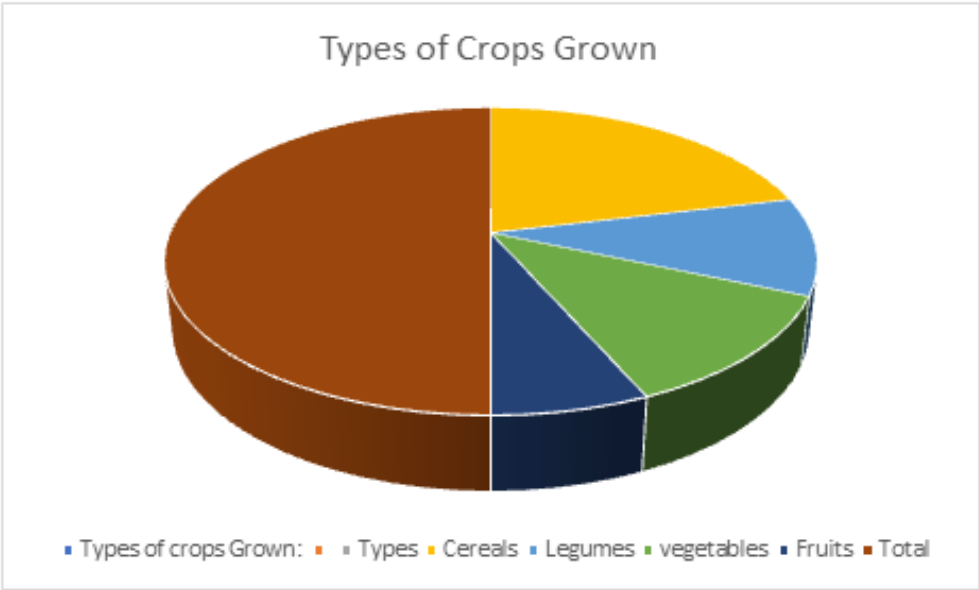
Types	%
No formal education	10%
Primary education	18%
Secondary education	48%
Higher education	24%
Total	100%



AGRI COMMUNITY CHARACTERISTICS:

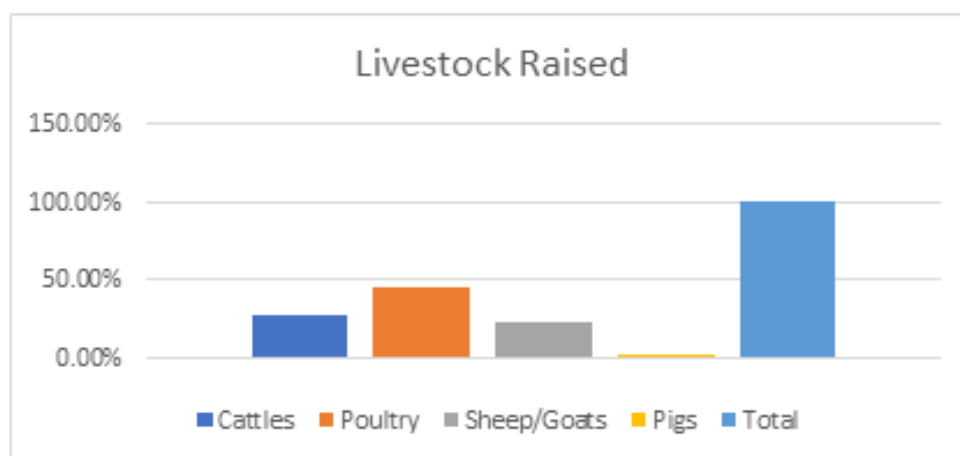
Types of crops Grown:

Types	%
Cereals	42.5%
legumes	20.5%
vegetables	23.8%
Fruits	13.2%
Total	100%



Livestock raised:

Types	%
Cattles	28.2%
Poultry	45.5%
Sheep/Goats	23.8%
Pigs	2.5%
Total	100%



## FINDINGS

It has been observed from the Data that the methods of farming and livestock raising has been increased significantly over the period of time. Also there has been a rise in the education level. The people from Agri Community are moving towards higher education pursuing occupations like teachers, doctors, engineers, construction professionals. Traditional Occupation of Agriculture of Agri Community is been observing a revolution in the change of methodology for practicing Agriculture. Even though there has been a revolution in their education levels and improvement in their standard of living it is appreciable that they have not changed their culture, customs and traditions and overall essence of their community. The traditional occupations are still in practice from generations to generations in spite of the revolutionization. It is been observed that a great respect and status is given to the Women members in the decision making process. Study reveals that there is a change in the perspective of the other communities towards Agri Community as there is a change in their educational levels and also they are pursuing the occupations of a high level importance alongwith a good earning and better wealth management. Agri Community has made a remarkable progress over the generations and are a good match with the other communities of the Society.

## TESTING OF HYPOTHESIS

As per the findings hence,

H0 (Null Hypothesis): There is no significant change in Agri Community is rejected.

H1 and H2 (Alternate Hypothesis) is accepted as there is a change in the perspective of other communities towards Agri Community and there has been a increase in the standard of living of the people in Agri Community.

## CONCLUSION

There has been a drastic change in the lifestyles, attitudes, standard of living, occupational structure, employment structure, spending habits of the people in Agri Community. The time when the other communities used to consider them as inferior one due to their traditional occupations have now changed due to their upgradation in the Vikasit Bharat. Not only there is a economical progress in India but even the diversity in the communal progress has been observed with special reference to Agri Community in Alibaug taluka, Raigad District. It has been a considerable progress of this community as compared to the other communities of the society.

## SUGGESTIONS

1. Wealth Management of the Community needs to be focused
2. People of this community can still have the scope for International Business Activities
3. Traditional Occupations to be provided a modern outlook
4. Change in the attitude is necessary for the people in this Community for Upgradation

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