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Mode of Payment: The registration fees should be sent before 20th February, 2019 in any of the following form:

- DD in favour of 'CWC Clara's College of Commerce, Andheri payable at Mumbai'
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NOTE

- Registration fees to be paid on or before 20th February, 2019 for both participation and presentation. In case of non-payment of registration fees before mentioned date, paper will not be considered for review and publication.
- Author and Co-authors has to register separately.
- On the spot registration will also be allowed to participate in the conference.
- Id- card is mandatory for students.
- Assistance in finding accommodation will be provided on request in advance for outstation participants.

IMPORTANT DATES AND REGISTRATION DETAILS

Sr. No	Particulars	Date
1	Submission of Full Paper	30 th Jan, 2019
2	Notification of Acceptance	15 th Feb, 2019
3	Last date of Registration	20 th Feb, 2019
Participation and Presentation Students: Rs. 600 Faculty: Rs. 1500 Corporate: Rs. 1700 Foreign Delegates: Rs. 2000/ (\$ 30)		Participation only Students: Rs.400 Faculty: Rs. 800 Corporate: Rs1200 Foreign Delegates: Rs.1500 /(\$ 23)

GUIDELINES FOR SUBMISSION OF RESEARCH PAPERS

- The paper has to be typed in Times New Roman, font size 12 and 1.5 line spacing. The paper should be a word file with 1 ½" margin on the left and 1" margin on the right. The paper should not exceed 2000 words.
- The cover page of the manuscript must contain the title of the paper, author's name/ co-author name, correspondence address, e-mail ID, Contact No. and acknowledgements if any. The cover page should not be the part of the paper so as to facilitate peer review of the paper.
- References should be given at the end of the paper and should be as per the APA style. In case of website references, the entire URL should be provided by authors (Soft copy of the research paper should be sent by email).
- **Plagiarism Check report & Declaration must be attached in the Annexure.**

SUB THEMES

- | | |
|--------------------------------|--------------------------------|
| ➤ Marketing | ➤ Economy & Environment |
| ➤ Accounting | ➤ Commerce & Management |
| ➤ ICT and Education | ➤ Mass Media & Journalism |
| ➤ Legal Perspective/Dilemma | ➤ Banking, Finance & Insurance |
| ➤ Tourism and Event Management | ➤ HRM & HRA |
| | ➤ Yoga & Physical Education |

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IARA (Indian Academicians and Researchers Association)

We invite original papers covering the global issues from different prospects for the presentation at the conference in relevant sessions which will be published in peer reviewed 'International Journal of Advance and Innovative Research' for interdisciplinary studies with Impact Factor 7.36



UGC Approved Sr.No. 63571
ISSN No.2394-7780

BEST PAPER AWARD

One best paper will be selected from both the categories (Faculty & Students)

Children Welfare Centre Clara's College of Commerce



Organises

**One Day International Multi – Disciplinary
Conference**

on

“World Road to Cashless Economy”

**In Collaboration with
University of Mumbai
&**

India Accounting Association (IAA), Thane Chapter



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Date: 16th March, 2019

Conference Venue

Clara's College of Commerce

Yari Road, Versova, Andheri (West), Mumbai- 400061

Cont. No: 9699240005/7506469043

Email. : claracollegeofcommerce18@gmail.com

Website: <http://claracollegeofcommerce.edu.in/>

A Brief on the Institution:

Children Welfare Centre Trust is the meticulous stride of the eminent citizens of the city, who felt the need of having advanced educational institutions in their vicinity. It was formally registered under the Public Trust Act, 1950. The institution is strategically located amidst the rapidly developing suburb of Andheri with full fledged operative Pre-Primary to High School, Junior College, Degree College, B.Ed. College and Law College at Malad (W). Clara's College of Commerce was established in the year 1999 in the memory of Late Smt. Clara Kaul – an eminent educationist. The college is permanently affiliated to University of Mumbai. The college conducts various programmes such as B.Com, BMS, BMM, BAF & M.Com in Accountancy. The aim of the college is to continuously enhance the teaching methods in order to provide students with an opportunity for their all-round development.

India Accounting Association(IAA):

The association was founded by academicians and professionals in accounting on March 17, 1969, and was inaugurated on February 14, 1970 by the Accountant General of Uttar Pradesh. It is a member organization of International Association of Accounting Education and Research (IAAER). It is also held in high esteem by American Accounting Association (AAA). At present, IAA has a network of 51 branches in India with more than 5500 life members, and a Research Foundation as an affiliate at Kolkata. It publishes bi-annual research journal, 'Indian Journal of Accounting' in the months of June & December to give wider publicity to research findings. The Association also gives IAA Young Research Award and IAA fellowship. The Association offers Life Membership and Annual Membership for Individuals and Institutions through its chapters across India. IAA Thane chapter is one of them.

About the University of Mumbai

The University of Mumbai is one of the oldest and premier Universities in India. It was established in 1857. The profile of the university carved out more than 161 years of its functioning attests to its manifold achievements as intellectual and moral power house of the society. The university enthusiastically shouldering and carrying manifold social, moral value and responsibilities. It has spread over four campuses vide at Fort,Mumbai, Santacruz (Kalina), Thane and Kalyan and one sub-center situated at Ratnagiri. At present University of Mumbai have 775 affiliated colleges and 75 departments. It has established its name in industrial & International collaborations and runs various professional courses.

ABOUT THE CONFERENCE:

Efficient and modern economic system is a key enabler for driving growth and development for any entities, and on large even a country. Advent of cashless transactions has given rise to various virtual payments option for quicker and hassle free money transactions.. To encourage and strengthen cashless economy it's important to inculcate the habit of making e-payments.

This conference aims to provide awareness about Cashless Economy, which is tracked in real time and all transactions are mapped, and it is rapidly developing worldwide. We are all moving fast in the direction of a digital generation where 'paper' work will be obsolete. Although Cashless Economy has numerous advantages, the journey towards a Cashless Economy is not free of obstacles.

Objectives of the Conference:

1. To create awareness about significance of the cashless economy.
2. To initiate dialogue among various stakeholders.
3. To foster and conduct research in interdisciplinary subjects.
4. To evaluate various obstacles in the growth of cashless economy.

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