



# National Seminar

of

# IAA

INDIAN ACCOUNTING ASSOCIATION  
GWALIOR BRANCH

In association with

## MPS GROUP OF COLLEGES GWALIOR

1<sup>st</sup> & 2<sup>nd</sup> OCTOBER, 2017

Venue : Paryatan Bhawan, Jiwaji University, Gwalior

**Theme**

## EMERGING ISSUES

in  
Commerce  
Management  
Information Tech.  
Education

Registration Fees  
Only Rs. 300



## About Indian Accounting Association

The Indian Accounting Association is an interface between academicians, professional and practitioners from various universities, business, industry and government. The main function of IAA is to promote and disseminate the knowledge of accounting and the related subjects in India and abroad. Further, it aims to undertake and encourage research in the field of accounting. Ever since its inception, the IAA has served as an important forum for raising the status of accounting both as a discipline and as an important tool for managerial decision making.

The Association was founded by academicians and professionals in accounting on March 17, 1969, and inaugurated on February 14, 1970 by the Accountant General of Uttar Pradesh. It is a member organization of the International Association of Accounting Education and Research (IAAER). It is also held in high esteem by American Accounting Association (AAA). At present, IAA has a network of 47 branches in India with more than 5000 life members, and a Research Foundation as an affiliate at Kolkata. It also brings out a biannual research journal 'Indian Journal of Accounting' in the months of June & December to give wider publicity to research findings. The Association also gives IAA Young Research Award and IAA fellowship. The Association offers Life Membership and Annual Membership for Individuals and Institutions through its chapters across India. Past conference have attracted a large number of delegates from across the country and abroad.

## About MPS Shiksha Mahavidhyala

MPS group of colleges established in 2005 as the name of MPS Shiksha Mahavidhyalaya by the efforts of **Th. Sube Singh Ji Jankalyan Shiksha Prasara Samiti Gwalior**. Samiti was registered in 2003 with the dreams of good quality education to all the sections of society. MPS group of colleges is also established with the aim of imparting higher education along with social, academic and cultural values. The college campus situated at village Baraua (Noorabad) A.B. road Gwalior. College has sound infrastructure with well accommodated classroom, extensive library, well-equipped laboratories, big seminar hall and facilities for various sports and games. Qualified and dedicated teaching staff is appointed to provide and maintain standard of education. College management is fully dedicated with its sincere efforts to uplift the standard of the college to make a place among the institutions imparting higher education.

Our main mission is to provide high quality education to make confident and competent professional for the various fields of technologies, education and service to serve our nation through their skills. Objective also includes To ensure overall personality development of the students, To impact quality education opportunities to the students so that they can in turn teach the children of rural and urban areas and prepare them for the constructive role in the society and nation.

## About Gwalior

Gwalior City is a District in Madhya Pradesh State near Agra. The new section of the city called Lashkar. Lashkar is few miles South from the old city. It is the site of factories producing cotton, yarn, paint, ceramics, chemicals, and leather products. The nucleus of Gwalior is a citadel crowning an isolated rock about 91 m (300 ft) high, 3.2 km (2 mi) long, and 823 m (2700 ft) wide. The rock is said to have been a strong hold for more than Ten Centuries and Old city is located in the Eastern base of the rock. The old city is covered with white sandstone Mosque, Palaces, rock temples and statues of archaeological and architectural interest. The Jiwaji University was built in Gwalior in the year 1964. Gwalior City was the Capital of the princely State of Gwalior until 1948 and the summer Capital of Madhya Bharat State from 1948 to 1956. When Madhya Bharat became part of Madhya Pradesh, it became separate District. According to Census 2001, population of the District is 1629881.

Gwalior's history is traced back to a legend in 8th century AD when a chief tain known as Suraj Sen was struck by a deadly disease and cured by a hermit-saint Gwalipa. As a gratitude for that incidence, he founded this city by his name. The new city of Gwalior became existence over the centuries. The cradle of great dynasties ruled the city Gwalior. With different Dynasty, the city gained a new dimension from the warrior kings, poets, musicians, and saints who contributed to making it renowned throughout the country. The city is also the setting for the memorials of freedom fighters such as Tatya Tope and the indomitable Rani of Jhansi. Today the old settings stand side by side with the trappings of modernity.



# Call for Papers

## Invitation

Indian Accounting Association, Gwalior Branch and MPS Shiksha Mahavidyalaya, Gwalior consider it a privilege and matter of great pride to host the National Seminar on October 1 & 2, 2017. The Seminar would provide a forum for interaction on seminar topics. It would create an interface among professionals, academicians and experts in the field of accounting, management, information technology, education & research in India. The basic theme of this mega Academic and Research event is outlined below :

## Topics and Sub-topics

- Demonetization: Issues and Challenges with Special Reference to Accounting and Finance
- Accounting for Local Governments
- Cloud Computing and Accounting
- Accounting Education and Research
- Role and the Use of the Internet in Shaping and Advancing Business Management
- Green Technologies
- E-commerce
- Cross-Culture Issues in Business
- Customer Relationship Management
- E-commerce, Collaborative Commerce and Net-enhancement
- Economics Business and Economic Systems
- Labor Relations & Human Resource Management
- Public Administration and Small Business Entrepreneurship
- Technologies and Standards for Improving Business
- Technology & Innovation in Business Systems
- Technopreneurship Management
- Issues in Marketing Management
- Financial Management
- Public Responsibility and Ethics
- Virtual Communities and Business
- Business & Economics Education
- Immigration and Education
- Technological Enhancements in Education
- Comparative Education
- Curriculum Design, Development and Implementation
- Educational Psychology
- Education, Development and Society
- International Tax Accounting
- Emerging Markets and Economic Development
- Concept Development and Commercialization
- Demonetization : Politics vis-à-vis Economics
- Financial Sector : Regulation vis-à-vis Liberalization
- Cash to Cashless Economy : Challenges and Opportunities
- Employment and Entrepreneurship : Changing Paradigms
- GST : Implications for Indian Economy



## Guidelines for Manuscript Preparation

- Only original and unpublished work is sought.
- Papers must be based on themes and sub-themes of the conference.
- Papers must be between 3,000 and 5,000 words in length. A title of not more than 15 words should be provided.
- Technical Session, as applicable, must be indicated.
- An abstract of not more than 300 words should be accompanied. It must indicate study period, sample, research questions, methodology, findings and conclusions/implications.
- Text should be printed in Times New Roman with font size 12, typed in 1.5 spaces, A4 paper layout with standard margins (2.54 cm on all four sides).
- A full-length paper should follow the structure given below:
  - o Introduction: should contain problem statement or research questions and how paper is organized.
  - o Literature Review: Enough relevant, past and recent studies should be provided and research gaps must be identified.
  - o Methodology: data and study period must be recent and justifications for selecting study periods, sample size, tools and techniques used should be given.
  - o Results/Analysis: these should be convincing and also state whether analysis/result/findings support/reject the hypothesis/es.
  - o Conclusion: show originally
  - o Reference: the paper should contain full bibliographical details and journal titles should not be abbreviated. For within text citations, author's last name should be followed by comma and year of publications, all in round brackets, e.g. (Fox, 1994). At the end of the paper, there should be a reference list in alphabetical order in APA (6th ed.) format.

## PUBLICATION OPPORTUNITIES

Papers - Theoretical, Empirical or Case Studies are invited. Last date to submit the Abstract is 5th September & Full Paper is 15th September. Articles or Papers with research focus will be selected for publication. The selected papers will be published in the UGC listed reputed referred Journal with an additional cost of **Rs. 500.**

**Note :** Accommodation will be provide on the payment basis in case of 10 days prior notice.

## REGISTRATION FEES

Academicians,  
Professional, Corporate,  
Research Scholars and  
Students:

**Rs. 300/-**

(Includes seminar kit,  
refreshments, certificate etc.)



## PAYMENTS

Duly filled registration form may be sent to [iaagwl.ns@gmail.com](mailto:iaagwl.ns@gmail.com) or the Organizing Secretary, Department of Commerce, KRG College, Gwalior (M.P.) - 474011 along with the appropriate Bank Draft/ Cheque drawn in favour of **Indian Accounting Association Gwalior Branch**

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