

KRUPACON
2018

INTERNATIONAL CONFERENCE ON

MANAGEMENT 4.0

Disruptions in Business and Millennials at the Workplace

12 & 13 OCTOBER 2018



ORGANIZED BY

KRUPANIDHI

SCHOOL OF MANAGEMENT
(Krupanidhi Group of Institutions)

In association with



VENUE

KRUPANIDHI SCHOOL OF MANAGEMENT

12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli,
Bengaluru, Karnataka 5600 35

www.ksm.edu.in



KRUPANIDHI
GROUP OF INSTITUTIONS

KRUPANIDHI SCHOOL OF MANAGEMENT

Established in 2008, Krupanidhi School of Management is an integral part of the ever expanding Krupanidhi Educational Trust founded by Dr. Prof. Suresh Nagpal, Mrs. Geeta Nagpal and Prof. Sunil Samson Dhamanigi in 1985.

Krupanidhi School of Management is one of the top business schools in Bangalore. Our quality education has consistently been ranked among the top 10 management colleges and best upcoming private B-schools in Bangalore. Krupanidhi offers innovative and globally accepted programs and wide opportunities for the all-round development of individuals.

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ABOUT THE CONFERENCE

**International Conference on Management 4.0:
Disruptions in Business and Millennials at the Workplace**

The aim is to provide opportunities to students, research scholars, academicians and corporate delegates to showcase their research ideas and present papers on Disruptions in Business and Millennials at the Workplace. This platform will help delegates to identify future changes, challenges and opportunities in management from both the academicians and practioners perspectives.

Day 1 (12 October 2018)

Paper presentations on Management 4.0: Disruptions in Business

Selected papers will be published in a Scopus indexed Journal /UGC Approved Journal with impact factor.

TRACKS

- Human resources
- Marketing
- Information technology
- Supply chain management
- E-Commerce
- Operations

Day 2 (13 October 2018)

Management Conclave - Disruptions in Business & Millennials at the Workplace

Marketing disruptions using technology

Disruptions in the Retail industry

Operational disruptions in the Knowledge Industry

Business disruptions due to IT

Paradigm Shift for Millennials - Supply Chain Management perspective

Technology Trends and their impact on Millennials

Analytics for Millennials

Millennials at the Workplace





Inaugural Address

Mr. Anand S

CEO at Gramener
IIT Madras, IIM Bangalore

KEY NOTE SPEAKERS



Prof. James F. Jordan

Carnegie Mellon University,
President & CEO, Pittsburgh
Life Sciences Greenhouse,
USA



Kothandaraman Sridharan

CEO - CleverInsight,
Mindshare Learning Centre
Former CEO - Mphasis-BFL
Indian Institute of Science /
Stanford University

SPEAKERS



Mr. Satya Narayanan R

Founder & Chairman, CL Educate
Topic: Disruptions in business



Dr. Harsha Doddihal

Medical Director - Oncology, IQVIA
TSSU - Medical Sciences, Asia

Topic: Disruptions in Life Sciences



Dr. Chandrika Kambam

Vice President – Columbia Asia Hospital

Topic: Disruptions in Supply Chain



Mr. Jayakumar

Ex. MD & VP Walmart India

Topic: Disruptions in Retail



Mr. Manoj Krishnan

CIO, Landmark Group

Topic: Business disruptions due to IT

SPEAKERS



Mr. Jayaram MG

Principal Consultant & Global Delivery Director, TCS

Topic: Millennials at the Workplace



Dr. Vijay Venkatraman

Managing Director & Chief Executive Officer, Oviya MedSafe Pvt Ltd, India & UK

Topic: Operational disruptions in the Knowledge Industry



Dr. Kalyani Rangarajan

IIM (Ahmedabad), Ex. Dean, VIT Business School

Topic: Technology Trends and their impact on Millennials



Mr. Harsha Jawagal

Vice President - Artificial Intelligence, Accenture

Topic: Analytics for Millennials



Ms. Savitha NK

Head HR, The Printers Mysore

Topic: Millennials & Employee Engagement



Mr. Ravinder Singh

Senior Industry Principal, Infosys

Topic: Paradigm Shift for Millennials - Supply Chain Management perspective

Some selected papers will be published with ISSN in Scopus indexed Indian Journal of Marketing (IJM) and UGC approved journal International Journal of Advance & Innovative Research (IARA) (ISSN: 2394 – 7780) Impact Factor: 3.25.

Panel Discussion

Day 1:

Paper presentations on Management 4.0: Disruptions in Business

Day 2:

Management Conclave - Disruptions in Business & Millennials at the Workplace

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Dr. Pravesh Soti



REGISTRATION DETAILS



Register @www.ksm.edu.in

Registration details	Fees
Students	Rs. 500
Research scholars	Rs. 750
Academicians	Rs. 1000
Corporate delegates	Rs. 1500
Foreign delegates	USD 25

PAYMENT CAN BE MADE ONLINE OR BY DD/CASH

Account name : Krupanidhi School of Management
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FOR COMMUNICATION



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<https://goo.gl/F7vVhP>

In case of any queries, please contact:

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Accommodation	Dr. Thomason Rajan	+91 94818 12915

WELCOME TO NAMMA BENGALURU

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Bangalore, also known as Bengaluru (Kannada) is the capital of the Indian State of Karnataka. Bangalore is nicknamed the Garden City and was once called a Pensioner's Paradise. Located on the Deccan Plateau in the south-eastern part of Karnataka, Bangalore is India's third most populous city. There are a number of expats from across the world living in the city, thanks to the growing presence of Multi-National Companies.

Today as a large city and growing metropolis, Bangalore is home to many well-recognised colleges and research institutions in India. Numerous heavy industries, software companies, aerospace, telecommunications, and defence organizations are located in the city. Bangalore is known as the Silicon Valley of India because of its position as the nation's leading IT exporter. A demographically diverse city, Bangalore is a major economic and cultural hub and the fastest growing major metropolis in India.



Vidhana Soudha



High Court



UB City



Lalbagh Botanical Garden



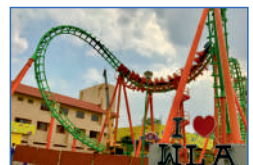
Bangalore Metro



Bengaluru Palace



Bannerghatta Park



Wonderla Theme Park