International Conference on Opportunities & Challenges in Management and Social Sciences

Organised by

Indian Academicians And Researchers Association (IARA)

Date: 31st July 2014 Venue: Hotel Keepsa Residency, Gangtok, Sikkim

Patrons

Mr. Zahirul Alam Ahmed Director. **Empyreal Institute of Higher** Education.

Mr. Imran Hussain

Vice President, Brahmaputra Welfare Organization

Mr. Mofidul Islam Secretary, Brahmaputra Welfare Organization

Conference Convenor

Dr. Pranjal Sharma

Conference Co - Convenor

Mr. Sanjeev Sharma Mr. Bimal Mandal

International Advisory Committee

Dr. Sumanta Guha

Professor, Asian Institute of Technology Thailand

Dr. Nurul Fadly Habidin Faculty of Management and Economics, University Pendidikan Sultan Idris, Malaysia

Dr. Marwan Mustafa Shammot Associate Professor, King Saud University, Saudi Arabia

Dr. Mohammad Younis Associate Professor, King Abdullah University, Saudi Arabia

Dr. Juhab Hussain Assistant Professor, King Abdulaziz University, Saudi Arabia

Important Dates

Full Paper Submission : 20th July 2014 Notification of Acceptance: 21st July 2014 **Registration Last Date** : 31st July 2014

> For assistance contact Conference Co-ordinator Mr. Zaved Ahmed. Mobile: +91 9999817591

About IARA

Indian Academicians and Researchers Association (IARA) is an educational and scientific research organization of Academicians, Research Scholars and practitioners responsible for sharing information about research activities, projects, conferences to its members. IARA offers an excellent opportunity for networking with other members and exchange knowledge. It also takes immense pride in its services offerings to undergraduate and graduate students. Students are provided with opportunities to develop and clarify their research interests and skills as part of their preparation to become faculty members and researchers. Visit our website www.iaraedu.com for more details.

About The Conference

The conference aims to provide a forum for the exchange of ideas on the latest business innovations in the field of Management, Commerce and different areas of Social Sciences among researchers and practitioners in universities and industries and to seek opportunities for collaboration among the participants.

Call for Research Papers

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on the themes or sub themes given below. However the themes and sub themes are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word, maximum 6 - 8 pages (Single columns, Times New Roman font size 12 with 1" margin on all four side) to Email: iaraconference@gmail.com/info@iaraedu.com

Business Administration	Hospitality Management	Geography
Banking and Finance	Tourism Management	History
Human Resource Management	Insurance Management	Philosophy
Marketing Management	Knowledge Management	Political Science
Finance Management	Green Marketing	Psychology
Production Management	Commerce	Home Science
Operations Management	E-Commerce	Health Science
M-Commerce	Economics	Library Science
Hotel Management	Education	Statistics

Registration Fees Category of Delegates IARA Member Non Member \$ 120 Foreign 1200 Professional / Academicians 1500 Research Scholar / Students 800

Registration fee includes Conference Kit, Conference Certificate, Breakfast, Lunch and High Tea. It is mandatory for at least one of the author to register for the conference. Papers are accepted in absentia also. All accepted papers will be published in International Journal with ISSN and high impact factor. Participants registering on or before 25th July 2014 shall received the journal during the conference. Those registering thereafter shall receive journal after 2nd August 2014.

Best Paper Award

Prizes	Professional / Academicians	Research Scholar	The "Best Paper Awards" will be awarded in two categories i.e. Professional / Academicians and Research Scholar. All authors whose paper have been accepted are eligible for this
1 st Prize	3100	3100	award. The Best paper will be selected by the Board of experts. The decision of the Board of experts will be final and
2 nd Prize	1500	1500	binding. The award will be announced in the Valedictory

Registration and Payments:

Registration form can be send by courier or scanned copy by email. The Registration Fees can be paid by cash deposit / online transfer in our bank account.

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